

SCHIFFINI

Between past and future: the new era of SCHIFFINI

Milan, October 9, 2025 – On the occasion of its centenary, SCHIFFINI opens the doors to its creative universe to twelve distinguished voices of international journalism. An immersive experience into the brand's identity, and a special opportunity to celebrate its history while sharing its future trajectories.

Founded in **La Spezia** in **1925**, in a context deeply rooted in shipbuilding and naval craftsmanship, SCHIFFINI began as a small artisan workshop specializing in furniture for ships. The founder's innovative vision soon led the company beyond the realm of naval furnishings, earning recognition for technical expertise and attention to design. In the early 1950s, SCHIFFINI took a historic leap: it became the first company in Italy to introduce the serial production of modular kitchens, anticipating the social and domestic transformations of the post-war period and playing a key role in the modernization of home interiors. A silent revolution that marked the entry of industrial design into the everyday lives of Italians.

By collaborating with leading architects and internationally renowned designers, SCHIFFINI has brought to life iconic projects, immediately recognizable for their formal innovation and technical excellence. This journey has established the company as a **symbol of Italian excellence** and a global reference point for Made in Italy design. Over the years, numerous collaborations have enriched its legacy, including names such as **Alfredo Häberli, Alfonso Arosio, Giuliano Giaroli, Jasper Morrison, Tito Agnoli, Ludovica and Roberto Palomba, and Ugo Nespolo**. Among these, the long-standing partnership with **Vico Magistretti** deeply influenced the brand's identity and redefined the very concept of design.

It was with a tribute to Vico Magistretti that SCHIFFINI returned to Milan Design Week 2024. The unforgettable **Cinqueterre** model was reintroduced with a new interpretation: alongside its traditional anodized aluminum finish, a new material dimension was added Portoro marble. At the following year's Milan Design Week, SCHIFFINI once again honored the "master" with the re-launch of the **Cina** model, originally designed by Magistretti in 1986. The kitchen was reintroduced with full respect for the original design but reinterpreted with a contemporary lens, using new combinations of materials and finishes that blend memory and innovation.

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Collaborating with architects and designers remains a core value for SCHIFFINI a constant search for creative minds who share the brand's design sensibility. These authentic connections help build a shared path. In this spirit, the company has teamed up with architect **Marco Costanzi**. Under his **artistic direction**, SCHIFFINI is opening a new chapter in its history, with the aim of continuously innovating the sector through design that fuses aesthetics with functionality.

The **Liguria** collection is born within this renewed artistic vision. A program marked by its versatility in both design and the richness of materials and finishes. From the enchanting hues of natural stone to the warmth of wood, Liguria is a tribute to the authentic beauty of the region from which the brand draws its roots.

The gaze of SCHIFFINI's CEO, **Lorenzo Marconi Fornari**, is fixed firmly in the future. A coherent evolution shaped by new challenges on the horizon, areas for expansion, and new opportunities for growth while remaining true to the authenticity of the brand.

In this direction, SCHIFFINI has signed the new **Pagani Residence** contract project, a prestigious residential development located in North Bay Village, in the heart of Miami. The complex includes 60 apartments and 6 exclusive Sky Residences and Penthouses, designed for an international audience attentive to design and architectural quality. For the interiors of all the residential units, SCHIFFINI has selected the *Liguria* model in two distinctive finishes - matte lacquer and light natural oak - confirming the company's ability to merge aesthetics, functionality, and Italian manufacturing tradition in the high-end contract sector.

Creative Direction: Marco Costanzi
Furniture Engineering: SCHIFFINI R&D

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ABOUT SCHIFFINI

SCHIFFINI, a historic Italian kitchen brand, boasts an illustrious heritage, helping to elevate Italian craftsmanship to new heights and transforming the brand into a pioneering force in the world of Made in Italy design. The brand's deep roots lie in Ligurian culture and tradition, starting as a small naval furnishings factory and later expanding into modular kitchen production. While maintaining and celebrating its connection to its homeland, SCHIFFINI has never been constrained by tradition. Over the years, it has engaged in numerous collaborations with designers from around the world. The most important of these was with celebrated designer Vico Magistretti, which led to the creation of revolutionary kitchen models such as *Cinqueterre*, *Solaro*, and *Cina*. Following the acquisition by SCIC in 2023, SCHIFFINI has expanded further, revamping its image to present a young, dynamic, and modern identity capable of setting new trends and standing strong in a constantly evolving market.

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