



SCHIFFINI CELEBRATES 100 YEARS OF DESIGN AND INNOVATION: A CENTURY OF HISTORY, A FUTURE OF EXCELLENCE

Milan, 10 June 2025 - In 2025 Schiffini celebrates an extraordinary milestone: 100 years of history, innovation and design excellence. **Founded in 1925 in La Spezia** as a small joinery for the supply of naval furniture, the company has been able to evolve with vision and determination, becoming an icon of Italian design in the field of modular kitchens.

Since the 1950s, Schiffini has written fundamental pages in the history of furniture, becoming the first Italian company to produce modular kitchens in series. The collaboration with some of the most important architects and industrial designers has made it possible to create iconic and timeless models, able to combine aesthetics and functionality with uncompromising quality.

Among the partnerships that have followed over the years with renowned architects such as **Alfredo Häberli, Alfonso Arosio, Giuliano Giaroli, Jasper Morrison, Tito Agnoli, Ludovica and Roberto Palomba, Ugo Nespolo, Cozza & Mascheroni**, stands out the one with **Vico Magistretti**, one of the greatest masters of Italian design. The synergy between the famous Milanese architect and Schiffini has led to the realization of revolutionary projects, including **Cina, Solaro, Campiglia** and the famous kitchen **Cinque Terre**, a symbol of avant-garde style and technology thanks to the innovative use of aluminium. The essential simplicity of the forms, the design rigor and attention to detail have made the Schiffini kitchens true masterpieces of design. In 2024, Schiffini presented **Tribute to the Cinque Terre by Vico Magistretti** which includes the introduction of a new material dimension: marble. As a tribute to the Ligurian origin of the brand, next to the iconic finish of the model, a natural stone from the Gulf of Poets was proposed: the Portoro. To accompany the historic model, **Liguria** was introduced in 2025, the system of columns is available in customizable combinations between finishes and materials.

At the Milan Design Week 2025, the brand presents **Cina**, the masterpiece designed in 1986 by Vico Magistretti. Cina is a perfect synthesis of the design philosophy of Magistretti, according to which *"being modern means being part of a chain with one hand in the future and one in the past"*.

With the acquisition in 2023 by SCIC, Schiffini renews its commitment to combine tradition and innovation, maintaining its identity and prestige intact. The brand continues to look to the future with a renewed image and a contemporary approach, in line with the needs of an ever-changing market.

The Schiffini kitchens, a symbol of quality and refinement, remain faithful to the principles that have decreed its success: fine materials, craftsmanship and timeless design with strongly recognizable and distinctive elements.

The next century will see the company continue its path with the same pioneering spirit that has marked its history, continuing the search for characterizing and sustainable solutions.

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*"It is truly an honour to be part of the next chapter in such a fascinating story." says **Lorenzo Marconi Fornari, CEO of Schiffini**. "Schiffini continues to write the history of design with a new artistic direction and the determination to continue to innovate, without ever losing sight of the values that have made it a symbol of Made in Italy design: quality, aesthetics and functionality."*

Schiffini enters its second century led by the prudent art direction of architect **Marco Costanzi** with the aim of continuing to redefine industry standards, promoting a vision of design capable of combining aesthetics, functionality and sustainability. "In recent years, the kitchen has become more and more a central environment in the home and in the architects' projects." says **Costanzi**. *"Schiffini has left an important mark in Italian design and today, thanks to the work of our research center, the iconic models Cina and Cinqueterre have been reinterpreted in the light of new technologies and contemporary sensitivity. The market has welcomed them with enthusiasm. We are now studying two new models for interiors and working on a couple of proposals for outdoor."*

A goal that is just a starting point for new challenges, with the look at the future but with the roots well in a history of passion, creativity and innovation.

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